

## Tech Tip of the Week

July 6th, 2020

Creating images for your social media accounts? This quick guide will help you make sure it is the correct size.

### Facebook

	Profile Photo	Cover Photo	Shared Image (posts)	Shared Link Image
Recommended	200 x 200	820 x 360	1200 x 630	1200 x 630
Minimum	180 x 180	400 x 150	600 x 315	600 x 315
Aspect Ratio	1:1	26:10	40:21	40:21
Desktop Display	170 x 170	820 x 312	500 x 261	500 x 261
Mobile Display		640 x 360		

**90 px on both right and left sides are visible on desktop**

**24 px on both top and bottom are visible on mobile**

### Instagram

	Profile Photo	Square Photo	Landscape Photo	Portrait Photo
Recommended	180 x 180	1080 x 1080	1080 x 680	1080 x 1080
Minimum	110 x 110	600 x 600	600 (width)	600 (width)
Aspect Ratio	1:1	1:1	1.91:1	4:5
Desktop Display	150 x 150	600 x 600	600 x 337	480 x 600

### Twitter

	Profile Photo	Header Photo	Timeline Photo
Recommended	400 x 400	1500 x 500	1024 x 512
Minimum	200 x 200	1263 x 421	440 x 220
Aspect Ratio	1:1	3:1	2:1
Desktop Display	134 x 134	598 x 199	506 x auto

**Header photo has an invisible area that is 53px tall on the top and bottom.**

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### Pinterest

	<b>Profile Photo</b>	<b>Standard Pin</b>	<b>Giraffe Pin</b>
Recommended	280 x 280	1000 x 1500	1000 x 2100
Minimum	165 x 165	600 (width)	564 x 1148
Aspect Ratio	1:1	2:3	2:1
Desktop Display	188 x 188	236 x auto	236 x auto

### LinkedIn

	<b>Company Logo</b>	<b>Company Cover</b>	<b>Share Image w/URL:</b>	<b>Shared Image w/o URL:</b>
Recommended	300 x 300	1536 x 7668	1200 x 627	1200 x 627
Minimum	300 x 300	1192 x 220	200 Width	200 Width
Aspect Ratio	1:1	2:1	1.91:1	1.91:1
Desktop Display	128 x 128	1400 x 425	552 x 289	552 x auto

### YouTube

	<b>Channel Icon</b>	<b>Channel Art</b>	<b>Video Upload</b>
Recommended	800 x 800	2560 x 1440	1280 x 720
Minimum		2048 x 1152	640
Aspect Ratio	1:1	16:9	16:9
Text Safe Area:		1546 x 423	
Mobile Display		1546 x 423	
Tablet Display		1855 x 423	
Desktop Display	80 x 80	2560 x 423	
TV Display		2560 x 1440	